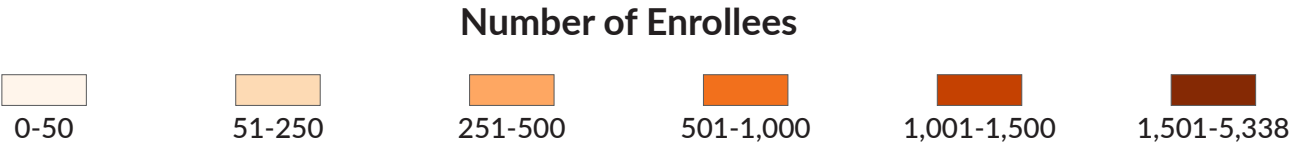
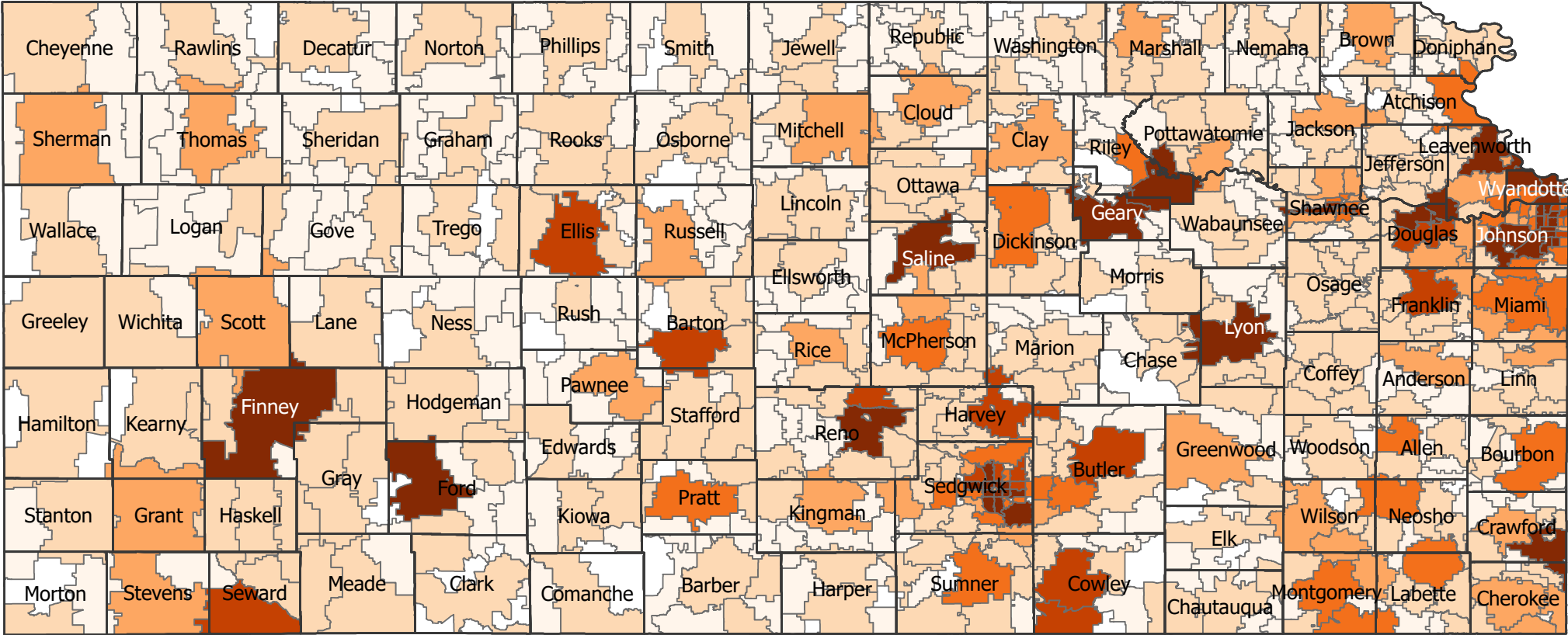


2025 Health Insurance Marketplace Enrollment by ZIP Code



Total Number of Enrollees: 200,046

Note: The U.S. Department of Health and Human Services released summary enrollment data on May 12, 2025, for the twelfth open enrollment period of the federally facilitated health insurance marketplace created by the Affordable Care Act (ACA). The open enrollment period lasted from Nov. 1, 2024, to Jan. 15, 2025. During that time, a total of 200,046 Kansans selected a health insurance plan or were automatically re-enrolled for the 2025 plan year through the marketplace. Enrollee data reports the count of unique consumers who selected or were automatically re-enrolled into a 2025 marketplace health insurance plan (regardless of whether the consumer paid the premium).

Source: U.S. Department of Health and Human Services 2025 Marketplace Open Enrollment Period ZIP Code-Level Public Use File.