



Kansas Health Matters in Action: *A Multipurpose Tool for Health, Policy & Community Change*

12 p.m. **Welcome**

Kari M. Bruffett, President and CEO, Kansas Health Institute

12:05 p.m. **Powering Change Through Data: Insights from KHM Partners**

Elaine Johannes, Ph.D., Associate Professor, K-State Research and Extension, Kansas State University

Sarah Irsik-Good, M.H.A., President & CEO, KFMC Health Improvement Partners

Steven M. Corbett, M.A., Ph.D., Senior Chronic Disease Epidemiologist, Kansas Department of Health and Environment

12:20 p.m. **Navigating the KHM Toolbox: A Hands-On Walkthrough**

Cindy Samuelson, Senior Vice President, Kansas Hospital Association

12:35 p.m. **Real-World Perspectives: A Panel Discussion on KHM Impact**

Charlie Hunt, M.P.H., Director, Johnson County Department of Health and Environment

Erica Johnson, Director of Marketing, Wilson Medical Center

12:55 p.m. **Closing Remarks**

1 p.m. **Adjourn**



Steven M. Corbett, M.A., Ph.D., Senior Chronic Disease Epidemiologist, Kansas Department of Health and Environment

Steve Corbett is a Senior Epidemiologist and Director of Population Health, Maternal Child Health, and Chronic Disease Epidemiology at the Kansas Department of Health and Environment (KDHE) where he oversees the epidemiological activities of programs in the Bureaus of Health Promotion, Family Health, and Epidemiology and Public Health Informatics. The focus of much of his work has been on the social determinants of health and health disparities. He has contributed to articles on cancer burden, historical disease trends, medicinal plants, health disparities, and the health impacts of climate change. He received his doctorate in biomedical anthropology from the University of Kansas.



Charlie Hunt, M.P.H., Director, Johnson County Department of Health and Environment

Charlie Hunt serves as Director of the Johnson County) Department of Health and Environment, in Kansas, a position he assumed after serving for nearly two years as Deputy Director. Prior to his current role, Hunt was a Senior Analyst with the Kansas Health Institute, and the Deputy Director of the Center for Sharing Public Health Services, a national initiative managed by KHI and funded by the Robert Wood Johnson Foundation.

Hunt previously served as State Epidemiologist and Director of the Bureau of Epidemiology and Public Health Informatics, at the Kansas Department of Health and Environment. He started his career serving in various roles with the Johnson County Health Department, in Kansas. Hunt earned a master's degree in public health from the University of Kansas.



Sarah Irsik-Good, M.H.A., President & CEO, KFMC Health Improvement Partners

Sarah is the President & CEO of KFMC Health Improvement Partners. Sarah has over two decades of experience in the healthcare delivery system, having worked in nearly every setting, including acute care (both PPS and CAH), long term care, behavioral health, and ambulatory care. Sarah leverages this experience in furthering KFMC's mission to inspire meaningful change and sustained high performance. KFMC leads health organizations of all types through a range of data-driven quality and performance improvement activities, ultimately driving lower costs, higher quality and better outcomes. Prior to her appointment as CEO, Sarah served as Director of Quality Improvement and then Vice President for KFMC, providing technical direction and operational leadership for the Medicare quality improvement work across Kansas. Prior to joining KFMC, Sarah served as the Risk and Quality Manager, Education Coordinator, and Compliance Manager for Kearny County Hospital in Lakin, KS.



Elaine Johannes, Ph.D., Associate Professor, K-State Research and Extension, Kansas State University

Elaine Johannes, Ph.D., is the Kansas Health Foundation Distinguished Professor in Community Health for K-State Research and Extension and is a State Extension Specialist in the Department of Applied Human Sciences, College of Health and Human Sciences at Kansas State University. She has experience working with communities to address health disparities, unequal access to health care and the social drivers and conditions that impact people's health and well-being.

Extending her community engagement, Johannes is immediate past-president of the Kansas Community Health Worker Coalition, is a Kansas Community Health Worker certification course instructor and is leading a multi-site demonstration of embedded community health workers in extension units.



Erica Johnson, Director of Marketing, Wilson Medical Center

Erica Johnson is a marketing visionary and dedicated advocate for community health, committed to helping Kansans live healthier, happier lives. Her journey with Wilson Medical Center began in 2015, as a part-time fitness instructor, where her passion for wellness quickly evolved into a larger mission. As the former Manager of Community Health and Wellness, she spearheaded initiatives to enhance the well-being of Wilson County residents, while elevating the role of the critical access hospital in rural health care.

Now serving as the Director of Marketing at Wilson Medical Center, Johnson blends data-driven strategy with impactful storytelling to connect people with vital health care services. Her deep understanding of rural health care needs fuels her work, not only within the hospital but also through her involvement in numerous civic organizations. She chairs the Neodesha Active Transportation Advisory Board, advocating for safer, healthier communities and contributes to statewide efforts as a board member of the K-State Research & Extension Wildcat District.

Her leadership also includes partnerships and engaging in initiatives that promote total wellness, from access to specialty care to creating spaces that encourage active living.



Cindy Samuelson, Senior Vice President, Kansas Hospital Association

Cindy Samuelson is the Senior Vice President of Member and Public Relations at the Kansas Hospital Association. Samuelson has been with KHA since January 2002.

KHA is a not-for-profit association of health care provider organizations committed to the health improvement of their communities.

Samuelson's role at the association is to provide leadership in the areas of member services, public relations, media relations, communications and



governance. She also serves as the association's spokesperson. As part of KHA's senior management team, she works with KHA staff and members on all of KHA's strategic issues and advocacy efforts.

Samuelson was integral in the 2011 development of Kansas Health Matters, a web-based tool to assist hospitals, health departments, policy makers and others with community health needs assessment and improvement. In 2019, she collaborated with national governance experts to create KHA governWell, a single source for governance tools and resources to assist hospital boards in governance and ensuring quality care for Kansas communities.

Prior to her work at KHA, Samuelson worked for Stormont-Vail Health, a full-service community hospital in Topeka. She has served on a number of local, state and national health care-related boards and committees. She is a graduate of the University of Kansas.