

# Exploring Medicaid Expansion: *Experiences in Other States*

## AGENDA

February 29, 2024

- 11:00 a.m.**      **Welcome & Introduction**  
*Kari M. Bruffett*, President and CEO, Kansas Health Institute
- 11:15 a.m.**      **Medicaid Expansion in Kansas: *Updated Estimates and Characteristics of the Expansion Population***  
*Sheena L. Schmidt, M.P.P.*, Senior Analyst, Kansas Health Institute
- 11:40 a.m.**      **National Context Around Medicaid Expansion**  
*Cindy Mann, J.D.*, Partner at Manatt, Phelps & Phillips, LLP
- 12:10 p.m.**      **Panel Discussion**  
Moderator: *Kari M. Bruffett*, President and CEO, Kansas Health Institute  
*Jay Ludlam, J.D.*, Deputy Secretary for North Carolina Medicaid, North Carolina Department of Health and Human Services  
*Cindy Mann, J.D.*, Partner at Manatt, Phelps & Phillips, LLP  
*Grant Thomas, MBA*, Deputy Commissioner, Georgia Department of Community Health
- 12:55 p.m.**      **Closing Remarks**
- 1:00 p.m.**      **Adjourn**



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# ABOUT THE SPEAKERS

## NATIONAL CONTEXT AROUND MEDICAID EXPANSION



**Cindy Mann, J.D.**, has more than 30 years of experience in federal and state health policy. Mann works with clients to develop and implement strategies around federal and state health reform, Medicaid, the Children's Health Insurance Program, and delivery and payment system transformation. Her clients include states, providers, plans, consumer organizations and foundations.

Before joining Manatt, she was Deputy Administrator at the Centers for Medicare & Medicaid Services and Director of the Center for Medicaid and CHIP Services. Mann led the administration of Medicaid, CHIP and the Basic Health Program for more than five years during the implementation of the Affordable Care Act. She set federal policy relating to all aspects of the Medicaid program, including eligibility, benefits, waiver policy and long-term services and supports, supported state program implementation, and coordinated policy and program operations with the Marketplace.

Prior to her appointment at CMS, Mann was a Research Professor at the Georgetown University Health Policy Institute. There, she was the Founder and Director of the Center for Children and Families, focusing on health coverage, financing and access issues affecting low-income populations.

Previously, Mann was a Senior Advisor at the Kaiser Commission on Medicaid and the Uninsured. She also was Director of the Family and Children's Health Program group at the Health Care Financing Administration, now CMS.

Mann joined the HCFA from the Center on Budget and Public Policy, where she directed the center's federal and state health policy work. Previously, she worked on these issues in Massachusetts, Rhode Island and New York.

## PANEL DISCUSSION

*Listed in alphabetical order by last name*



**Jay Ludlam, J.D.**, is the Deputy Secretary for NC Medicaid and leads the \$21 billion North Carolina Medicaid program through Medicaid expansion, the end of the Public Health Emergency & continuous coverage unwinding and the transformation of the fee-for-service to a managed care delivery system for the Department of Health and Human Services (DHHS). He is committed to transforming Medicaid through a person-centered, integrated approach to enhance what is already successful in North Carolina, ensuring the program's sustainability and financial stability.

In his role as Assistant Secretary, Ludlam led the implementation of critical health care initiatives, such as the Healthy Opportunities Pilots, the nation's first comprehensive program to test and evaluate the impact of providing select evidence-based, non-medical interventions related to housing, food, transportation and interpersonal safety and toxic stress to high-needs Medicaid enrollees. The federal government authorized up to \$650 million in Medicaid funding for the pilots over five years. In 2021, NC Medicaid also helped launch the Eastern Band of Cherokee Indian (EBCI) Tribal Option, a first-in-the-nation Indian Managed Care Entity, which provides care coordination for Medicaid-eligible Tribal members to improve their health care outcomes.

Before Ludlam joined DHHS in August 2017, he was the Acting Director of the Missouri HealthNet (Medicaid) Division where he led budget and fiscal operations, information services, provider and participant support and Medicaid program administration. Prior to this role, Ludlam was the Missouri HealthNet Deputy Division Director, acting as the executive lead for implementing a statewide Medicaid Managed Care program expansion that affected more than 750,000 participants.

Ludlam has managed claims operations for Aetna and WellCare and oversaw Aetna's compliance function. He served as the Assistant Attorney General for the Missouri Medicaid Fraud Unit, recovering more than \$3 million through negotiated plea agreements, civil settlements and summary judgments.

Ludlam received his law degree from the University of Missouri-Kansas City School of Law and his bachelor's degree in social psychology from Grinnell College.



**Grant Thomas, MBA**, serves as the Deputy Commissioner at the Georgia Department of Community Health. In this role, he helps lead the state agency that oversees Medicaid and PeachCare for Kids, the State Health Benefit Plan, the Healthcare Facility Regulation Division, the Office of Health Planning, and the State Office of Rural Health.

Grant has served in a number of government and external affairs roles. He previously served as Director of the Governor’s Office of Health Strategy and Coordination, Director of State Relations at the University of Georgia, Legislative Liaison and Policy Advisor to Governor Brian Kemp, where he advised the Governor on issues related to education, higher education, workforce development, retirement, regulated industries, telecommunications, and energy and utilities. He also previously served as Government Affairs Manager at Children’s Healthcare of Atlanta and as Special Assistant to Georgia Secretary of State Brian Kemp.

Grant currently serves on Mount Pisgah Christian School’s Board of Trustees, Alumni Board, Advancement Committee, and serves as the Chairman of the Spiritual Life Committee. He also currently serves as a member of the UGA Terry College of Business Young Alumni Board and a Board Trustee for the Georgia Council on Economic Education. For the State of Georgia, Grant serves as a member of the Georgia Opioid Settlement Advisory Commission and the Safe Harbor for Sexually Exploited Children Fund Commission. He was also appointed by Governor Kemp in 2019 to serve on the State of Georgia’s Citizens Review Committee, which led efforts to conduct a review of the state’s K-12 Mathematics Standards. He is a past Chairman of the Alumni Board of Directors for the University of Georgia’s School of Public and International Affairs.

Grant earned both his bachelor’s degree in political science with honors, and a master’s degree in business administration from the University of Georgia.



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