

# Tobacco 21 in Kansas: Local Efforts to Regulate Age of Smokers and Vapers

February 27, 2019

## AGENDA

- 10:45 a.m.**            **Registration**
- 11:00 a.m.**            **Welcome**  
*Robert F. St. Peter, M.D.*, President and CEO, Kansas Health Institute
- 11:10 a.m.**            **E-Cigarettes: Health Effects, Regulation and Use**  
*Jennifer Church, M.S., R.D./L.D.*, Section Director, Community Health Promotion, Kansas Department of Health and Environment  
*Hina Shah, M.P.H.*, Analyst, Kansas Health Institute
- 11:45 a.m.**            **Lunch**
- 12:00 p.m.**            **Keynote: Practical and Policy Considerations for T21 Laws**  
*Mark Meaney, J.D., M.A.*, Lead Senior Staff Attorney for Technical Assistance, Tobacco Control Legal Consortium, Public Health Law Center
- 1:00 p.m.**            **Grassroots Movement in Kansas**  
*Donna Gerstner, C.P.R.P.*, CDRR Grant Coordinator, Live Well Finney County Health Coalition  
*Scott Hall, J.D., M.B.A.*, Senior Vice President, Civic and Community Initiatives, Greater Kansas City Chamber of Commerce
- 1:30 p.m.**            **Retailer Perspective**  
*Tom Palace*, Executive Director, Petroleum Marketers and Convenience Store Association of Kansas

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## **AGENDA**

**1:45 p.m.**

**Panel Discussion: Community Experience on T21**

*Ken Davis, P.T., M.P.H.*, Councilmember – Ward IV, City of Mission, KS

*Donna Gerstner, C.P.R.P.*, Grant Coordinator, Live Well Finney County Health Coalition

*Tara Nolen, M.P.H.*, Tobacco Control Coordinator, Kansas Academy of Family Physicians

*Lisse Regehr*, Deputy Director – Outreach and Advocacy, Thrive Allen County

*Moderator: Jennifer Church, M.S., R.D./L.D.*, Section Director, Community Health Promotion, Kansas Department of Health and Environment

**2:45 p.m.**

**Break**

**3:00 p.m.**

**Panel Discussion: Enforcement**

*Mende Barnett*, Interim Prevention Program Manager, Kansas Department of Aging and Disability Services

*Rebecca Garza, M.S.*, Tobacco Free Wyandotte Coordinator, Unified Government Public Health Department

*Tom Palace*, Executive Director, Petroleum Marketers and Convenience Store Association of Kansas

*Marci Rosencutter*, Cigarette and Tobacco Manager, Kansas Department of Revenue

*Moderator: Robert F. St. Peter, M.D.*, President and CEO, Kansas Health Institute

**4:00 p.m.**

**Closing Remarks**

*Ed Ellerbeck, M.D., M.P.H.*, Chair of the Department of Preventive Medicine and Public Health, University of Kansas Medical Center

**4:30 p.m.**

**Adjourn**

# SPEAKERS

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## **Jennifer Church, M.S., R.D./L.D.**

Jennifer Church, M.S., R.D./L.D., received a Bachelor's degree in Environmental Studies and a Master's degree in Nutrition from the University of Utah. For over a decade, she has worked exclusively in the field of public health at the state and local levels. Jennifer has worked with the Kansas Department of Health and Environment in multiple capacities focusing on nutrition, physical activity and tobacco prevention across multiple sectors including schools, worksites and the community-at-large. Jennifer serves on multiple committees including the Behavioral Health and Tobacco Workgroup, the Kansas Healthy Food Initiative Advisory Council, the Blue Cross Blue Shield of Kansas Pathways Advisory Council, the Kansas Health Foundation Healthy Communities Initiative Advisory Council, and the local Topeka Complete Streets Committee. Jennifer commutes by bicycle, practices yoga daily, kayaks regularly in the warm months and is a Registered Dietitian.



## **Hina B. Shah, M.P.H.**

Hina B. Shah, M.P.H., Analyst, studies issues related to access to care, market innovation and population health. She analyzes policies, strategies and trends in a broad portfolio of health-related topics, ranging from health insurance coverage to tobacco control. She also facilitates discussions and working groups, such as those convened by the task force studying the child welfare system on behalf of the Kansas Legislature.

Prior to joining KHI, Hina served as a senior survey director at the independent research organization NORC at the University of Chicago, where she was responsible for the management and administration of public health and social science research for government agencies.

Hina earned a Master's degree in public health from the University of Michigan and a Bachelor's degree in economics from the University of Virginia.



## **Mark Meaney, J.D., M.A.**

Mark Meaney, J.D., M.A., is the Lead Senior Staff Attorney at the Tobacco Control Legal Consortium, a program of the Public Health Law Center. Mark leads the Center's national program which provides legal technical assistance on tobacco control issues to public health professionals, attorneys and advocacy organizations throughout the United States. Mr. Meaney also provides training on the development and implementation of tobacco control policies in state and local communities. Prior to attending law school, Mark worked as a senior health policy analyst for a public health plan working on compliance issues and a variety of public health initiatives focused on individuals enrolled in safety net programs. He also worked as a health services researcher at a community health system in Illinois, where he developed and implemented programs to measure and improve the health status of the community. Mark received his Master's degree in Public Policy from the University of Wisconsin-Madison and his law degree from the University of Minnesota.

# SPEAKERS



**Donna Gerstner, C.P.R.P.**

Donna Gerstner, C.P.R.P., holds a Bachelor of Arts in Recreation Administration from Bethany College, Lindsborg, Kansas. She is a certified Park and Recreation Leisure Professional from National Parks and Recreation Association. Her first professional job was Director of Recreation in Sublette, Kansas and in 1986 she became the Sports Director of Garden City Recreation Commission, Garden City, Kansas and served in that position for 16 years. In 2002 she was promoted to Assistant Superintendent of Recreation. While at Garden City Recreation she became involved in Health and Wellness activities. In 1994 She started work with Kansas Department of Health Environment (KDHE) serving as the Chronic Disease Risk Reduction Coordinator (CDRR) for Finney County and took on providing tobacco education for the county. Some of her first work was implementing sports league rules that no longer allowed smoking at Garden City Recreation Activities in the community. She was instrumental in helping get the Finney County Health Coalition started and served on the board from 1999 to 2016. Garden City was one of the first ten cities to pass the clean indoor air ordinance in 2006 which Donna was a driving force in its success. She retired from the field of recreation in May of 2014 but continued her work on Chronic Disease as a part time employee of Live Well Finney County Health Coalition. Her latest success has been with Tobacco 21 passing in Garden City April 2017, Holcomb June 2018 and Finney County December of 2018 all with the help of High School and College students of Finney County.



**Scott Hall, J.D., M.B.A.**

Scott Hall, J.D., M.B.A., is the Senior Vice President for Civic and Community Initiatives at the Greater Kansas City Chamber of Commerce, a business association representing more than 2,000 members throughout metropolitan Kansas City. In his role at the KC Chamber, Scott oversees the work on the KC Chamber's "Healthy KC" project, an initiative in partnership with more than 150 Kansas City area organizations to make Greater Kansas City a destination for healthy living. Since its launch in 2015, the Healthy KC initiative has worked with more than 300 area organizations to implement best-practice workplace wellness policies, created a region-wide program to make Greater Kansas City "trauma-informed," and successfully partnered with 28 local governments to raise the age of purchase and sale of tobacco products, including electronic cigarettes and related paraphernalia, to 21. This project, Tobacco21|KC, now covers nearly 1.5 million area residents and is projected to save thousands of lives over the next decade from death due to tobacco use. Mr. Hall has spoken across the country to a variety of audiences about tobacco prevention, workplace wellness, and community health. For his work at the KC Chamber, Mr. Hall was recognized by KC Magazine as a "Rising Star" and on one the "100 People Making Kansas City a Better Place."



**Tom Palace**

Mr. Palace was named the Executive Director of PMCA on January 2, 1996 after a 15-year career in the savings and loan industry. PMCA is a statewide trade association representing over 300 independent Kansas petroleum distribution companies and convenience store owners throughout Kansas. Mr. Palace is also the Executive Vice President and President of two subsidiaries of the association; PMCA Servco and Tank Management Services, respectively. Mr. Palace is a native of Long Island, New York and moved to Kansas to go to school at Washburn University and graduated in 1979. Tom has been married to his wife Leslie for 40 years. They are the parents of two grown children: Adam and Justin. Adam is a graduate of Friends University and Justin graduated from the University of Kansas. They also have three grandchildren: Warner 15, Mason 10 and Cohen 7. Mr. Palace is active in the local community having served as a board member on a number of civic organizations – past president of: Midland Care Connection, CrimeStoppers of Topeka, Civitan and Topeka Golf Association. Mr. Palace is an avid golfer, hunter and enjoys all outdoor activities.



### **Robert St. Peter, M.D.**

Robert F. St. Peter, M.D., President and CEO, guides the work of the Kansas Health Institute (KHI) in collaboration with the KHI board of directors.

Bob is a physician with experience in health services research and health policy development. Prior to joining KHI, he served as a senior medical researcher at Mathematica Policy Research and the Center for Studying Health System Change in Washington, D.C. He also served as a health policy adviser on the U.S. Senate Committee on Labor and Human Resources during consideration of comprehensive health reform legislation in 1993–94, and as the Luther L. Terry Senior Fellow in Preventive Medicine in the U.S. Department of Health and Human Services. Bob is a research associate professor in the Department of Preventive Medicine at the University of Kansas School of Medicine. His work on access to care, the Medicaid program, quality improvement and health system change has been published in leading journals.

Bob serves on the board of directors of Stormont Vail Health, an integrated health system in Topeka. Previous roles have included Chair of the Committee on Advocacy and Public Policy for AcademyHealth, board member and Treasurer of AcademyHealth, founding board member and former Chair of the National Network of Public Health Institutes, member of the National Advisory Committee for the Robert Wood Johnson Foundation (RWJF) Clinical Scholars Program, and member of the Technical Advisory Committee for the RWJF Scholars in Health and Society program.

Bob received his undergraduate degree in business administration from the University of Kansas and his medical degree from Duke University. He completed his residency and chief residency in pediatrics at the University of Colorado Health Sciences Center. Bob was an international health fellow in Nigeria, West Africa, and an RWJF Clinical Scholar at the University of California San Francisco/Stanford University.



### **Ed Ellerbeck, M.D., M.P.H.**

Dr. Ellerbeck is the chair of the Department of Preventive Medicine and Public Health and Professor of Internal Medicine at the University of Kansas Medical Center. He has over 25 years of experience in measuring and improving the quality of medical care, particularly in underserved rural and minority communities. His particular area of interest is in the development of system changes to enhance prevention and treatment of chronic diseases. He co-directs the Cancer Control and Population Health Program for the KU Cancer Center. He directs or collaborates on a wide variety of research designed to promote smoking cessation, cancer screening, dietary changes, and diabetes control. He is a practicing general internist working with patients, students, and residents and the KU Medical Center. He also is a frequent volunteer at the JayDoc Free Clinic.



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