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HEALTH
INSTITUTE

Informing Policy. Improving Health.

Building a Culture of Health: **The Role of Health in All Policies**

September 28, 2017 ♦ Topeka, Kansas
Health in All Policies: Where Does Equity Fit In?

HELLO, I AM TATIANA LIN.

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WHO WE ARE

- Nonprofit, nonpartisan health policy and research organization based in Topeka.
- Established in 1995 with a multi-year grant by the Kansas Health Foundation and located directly across from Kansas Statehouse in downtown Topeka.
- Committed to convening meaningful conversations around tough topics related to health.

TODAY'S AGENDA

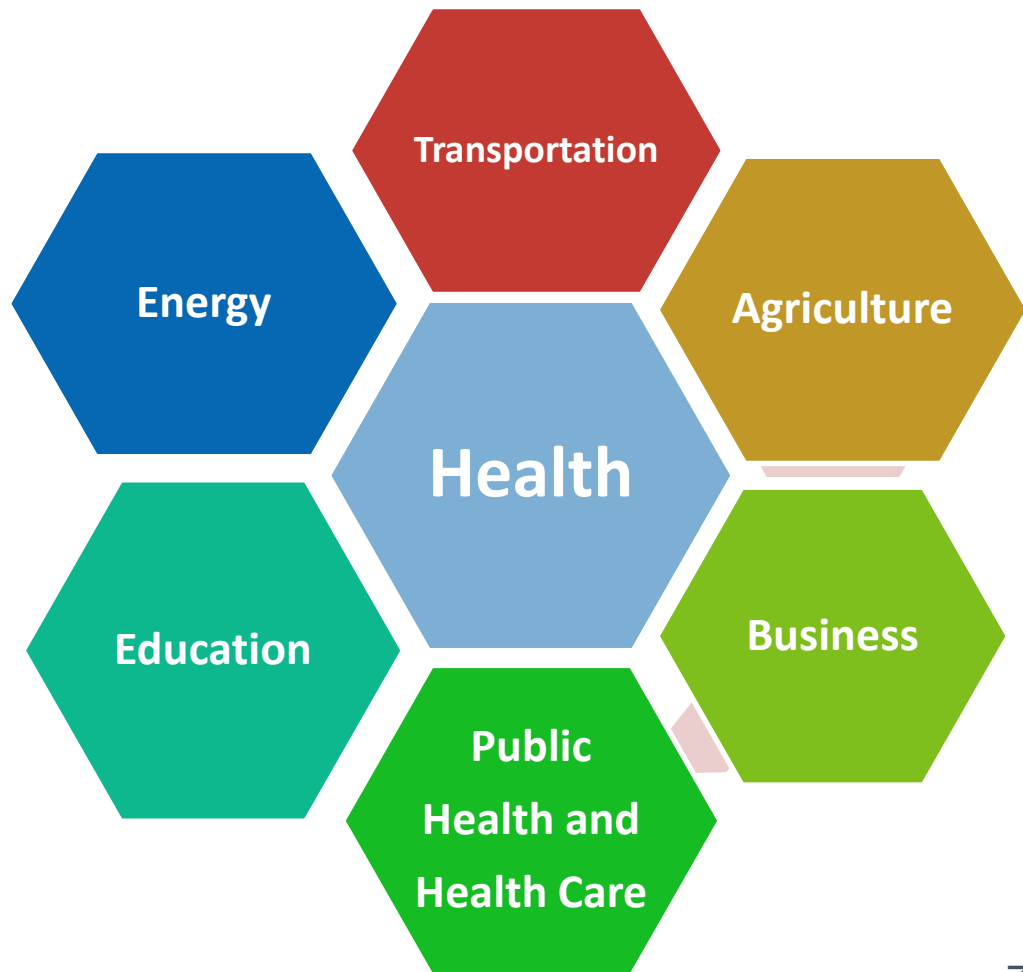
1. Reasons for engaging in HiAP work
2. Examples of HiAP efforts
3. Considerations



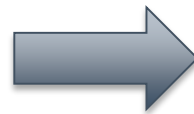
WHY **HIAP**?



SECTORS THAT IMPACT HEALTH



Alternative Approaches



“

*“HiAP is a **change in the systems** that determine how decisions are made and implemented by local, state and federal governments to ensure that decisions have neutral or beneficial impacts on factors that shape health.”*

Source: National Association of County and City Health Officials (NACCHO)

HEALTH IN ALL POLICIES

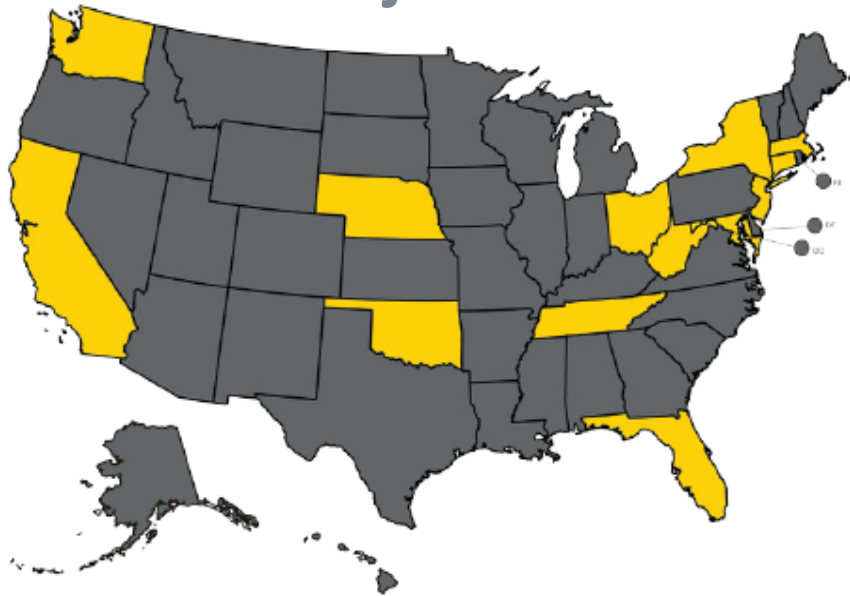
TRENDS

- Well-established in Europe, Australia
- Endorsed by:
 - National Prevention Council
 - Association of State and Territorial Health Officials (ASTHO)
 - National Association of County and City Health Officials (NACCHO)
 - Centers for Disease Control and Prevention (CDC)
 - Institute of Medicine (IOM)
- Housing and Urban Development, the Environmental Protection Agency, and the Department of Transportation are now supporting initiatives that incorporate health.

HEALTH IN ALL POLICIES

TRENDS

28 bills = 13 jurisdictions



19 laws = 9 jurisdictions



HEALTH IN ALL POLICIES

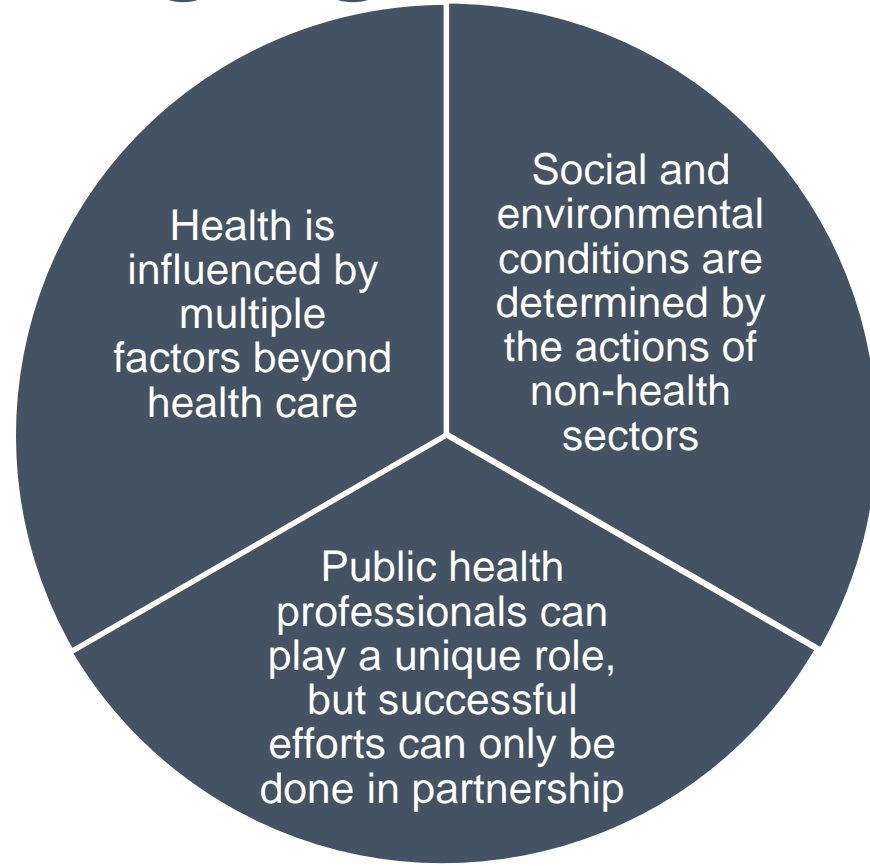
BILLS (EXAMPLES)

Approaches

- Establish an HiAP committee, task force, other body (7 states: CA, CT, NE, NJ, NH, TN, WV)
- Require collaboration with pre-existing HiAP committee, task force or other body (1 state: CA)
- Establish dedicated funding for HiAP work (1 state: CA)
- Create dedicated HiAP state agency (2 states: NY, MA)

FOUNDATIONS OF HIAP

Need
Consensus



FOUNDATIONS OF HIAP

Relationships

- Policymakers
- Political will
- Cross-sector
- Public support

Informational Resources

- Evidence about the impacts of policies on the social determinants of health
- Data/research

Personal Resources

- HiAP champion
- Leadership support and health-focused staff
- Health agency staff with diverse skills

Funding Resources

- Federal grants
- Private foundations
- State general funds

Legal Resources

- Existing laws supporting considerations in other sectors
- New state legislative initiatives
- Federal mandates or guidelines

KEY ELEMENTS OF HIAP

PRACTICE

Define Mutually Beneficial Goals

Look for win-wins with potential partners

Cross-Sectorial Collaboration

Work with agencies that impact social determinants of health

Engage Stakeholders

Identify approaches to jointly tackle issues

Opportunities for Policy Change

Look for windows of opportunity to align with interests of decision makers

Promote Health and Equity

Consider health routinely



PRACTICAL WAYS TO IMPLEMENT **HIAP**

HEALTH IMPACT ASSESSMENTS

Focus of HiAP: Health Impacts of Legislative Decisions (HIAs)

- Provide an analysis of a legislative or budgetary proposal that researches the extent to which the proposal is likely to have a positive or negative impact on health

Example: Local, County and State Policymaking

- Health Impact Reviews
- Health Impact Assessments



Health Impact Assessment: A structured process that uses scientific data, professional expertise, and stakeholder input **to identify and evaluate public health consequences of proposals** and suggests actions that could be taken to minimize adverse health impacts and optimize beneficial ones.

Source: "Improving Health in the United States: The Role of Health Impact Assessments" by the National Research Council, September 2011.



Example

Who: Washington State

What: Conduct Health Impact Reviews (HIR)

Why: Provide objective information when deciding whether to proceed with a proposal, or to make changes to mitigate harms and maximize the benefits

Opportunity: Policy change



Health Impact Review Request Form

Date of request: / /

Requester: _____

Note: Health impact reviews may only be requested by the Governor or a legislator.

Staff Contact:

Name: _____

Phone: _____

E-mail: _____

What is the subject of the Health Impact Review?

☐ Bill

Number: _____

Title: _____

☐ Bill Draft

Draft Number: _____

☐ Decision Package

If possible, please attach a copy of the relevant portion/aspect of what you are requesting to be reviewed.

☐ Budget Proposal

☐ Other: _____

Should the Health Impact Review analyze the entire proposal or only a portion?

☐ Entire

☐ Portion

If only a portion, please describe what portion(s) the review should analyze.

Requested completion date: / /

If requesting less than a ten-day turnaround during session or less than a 60-day turnaround during the interim, please explain the reasons for the request (for example, needing a review completed in time for a committee hearing).

Example

Who: Kansas Health Institute

What: Health Impact Assessment

Why: Inform Kansas Water Vision Plan by identifying potential impacts of water reuse

Opportunity: Kansas Health Foundation Water Project



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POTENTIAL HEALTH EFFECTS OF MUNICIPAL WATER REUSE IN KANSAS

Kansas Health Impact Assessment Project



OCTOBER 2017

DATA

Focus of HiAP: Data

- Improve data sharing
- Promote the use of indicators related to social determinants of health

Example: Health Care Sector

- Social needs screening

Example

Who: Mercy Hospital, Fort Scott, KS

Why: Interested in launching the Social Needs Screening Tool at Mercy Hospital and its partners


Opportunity: BCBSKS Pathways to a Healthy Kansas Project

Name: _____

Phone number: _____

Preferred Language: _____

Best time to call: _____

| | | YES / NO |
|---|--|---|
|  | In the last 12 months, did you ever eat less than you felt you should because there wasn't enough money for food? | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | In the last 12 months, has your utility company shut off your service for not paying your bills? | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | Are you worried that in the next 2 months, you may not have stable housing ? | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | Do problems getting child care make it difficult for you to work or study? (leave blank if you do not have children) | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | In the last 12 months, have you needed to see a doctor, but could not because of cost ? | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | In the last 12 months, have you ever had to go without health care because you didn't have a way to get there ? | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | Do you ever need help reading hospital materials ? | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | Are you afraid you might be hurt in your apartment building or house? | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | If you checked YES to any boxes above, would you like to receive assistance with any of these needs? | <input type="checkbox"/> Y <input type="checkbox"/> N |
|  | Are any of your needs urgent? For example: I don't have food tonight, I don't have a place to sleep tonight | <input type="checkbox"/> Y <input type="checkbox"/> N |

FOR STAFF USE ONLY:

- Place a patient sticker to the right
- Give this form to the patient with patient packet
- PRINT your name and role below.

Place patient sticker here

Staff Name: _____

CROSS-SECTOR PARTNERSHIPS

Focus of HiAP: Cross – Sector Partnership

- Partnership between local businesses and government agencies to improve built environment

Example: City Planning

- Incorporating health considerations into planning sector

Example

Who: Topeka, KS

What: Redevelopment of Downtown

Why: Facilitate economic benefit and community sustainability

Opportunity: Private capital and political will



Example

Who: Allen County, KS (Thrive Allen County and partners)

What: Creation of 25 miles of trails, encouraging new development in walkable locations, constructing a new supermarket in a USDA-designated “food desert”, among other changes.

Why: To improve well-being of community residents.

Opportunity: Strong local partnerships across sectors and elected officials – champions



Example

Who: Wyandotte, KS

What: Healthy Communities Wyandotte

Why: To mobilize the community to improve health and well-being in Wyandotte County through increased coordination, communication and culture change.

Opportunity: Data, elected officials – champions and invested community.



GRANT FUNDING

Focus of HiAP: Health Criteria and Funding of Projects

- RFPs require an explicit description of how projects will consider health

Example: Funding

- Health considerations in RFP

RFP Criteria

Example

Who: Mid-America Regional Council

What: Incorporated health criteria into RFPs

Why: To ensure that health is considered in transportation and planning projects

Opportunity: Organizational commitment

Project will implement a multi-agency plan

Equity (Public Participation)

Equity (Environmental Justice)

Access to Various Transportation Options and Places



NEXT STEPS

NEXT STEPS

Community Coalitions/Organizations

- Review and adapt strategies utilized in other communities
- Invest time in building relationships with various sectors
- Learn to speak other sectors' language
- Understand priorities of other sectors and identify mutually beneficial strategies
- Start small but create long-term vision
- Measure impact and communicate results

NEXT STEPS

Sectors (e.g., Transportation, Energy) Outside of Health

- Invite public health staff member(s) to serve on your committees
- Conduct joint strategic planning
- Use checklist to routinely consider health
- Request health impact assessments

NEXT STEPS

Elected Officials

- Request Health Impact Reviews/Health Impact Assessments
- Incorporate HiAP concepts into legislative efforts
- Engage with public health officials
- Ask a question “What about health?”

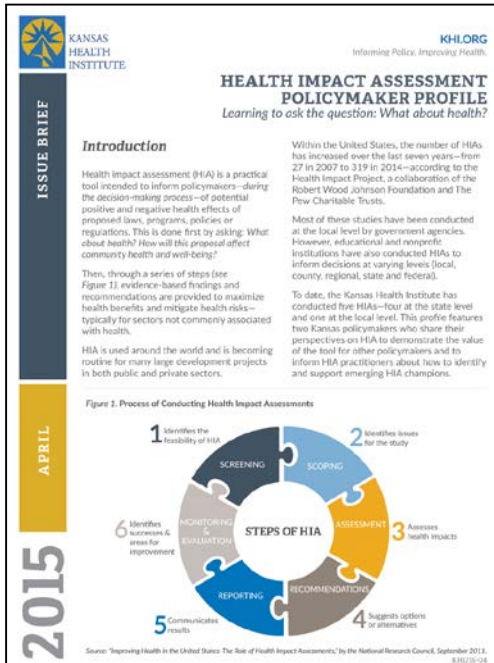
Foundations

- RFPs require an explicit description of how projects will consider health/work across sectors

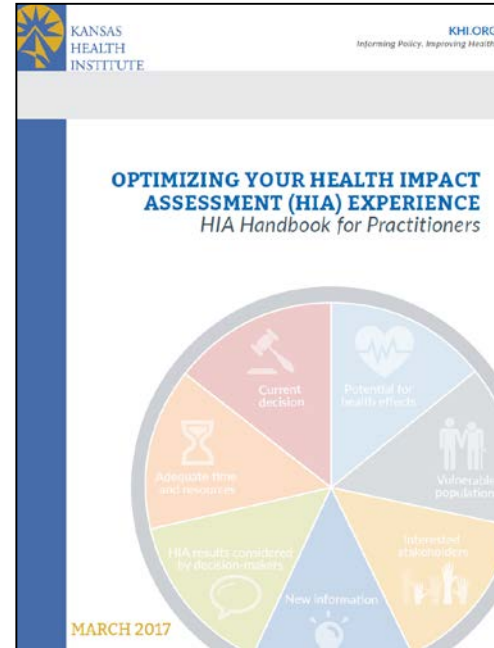
KHI HIA RESOURCES



HIA RESOURCES



[Profile Issue Brief](#)
[Profile Video](#)



[HIA Handbook](#)



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THANK YOU

Any questions?

You can connect with me at: tlin@khi.org





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