



# ADVANCING STATES



Leadership, innovation, collaboration  
for state Aging and Disability agencies

## ConnectToCareJobs.com TRANSFORMING into a multi-purpose state Workforce Management Tool

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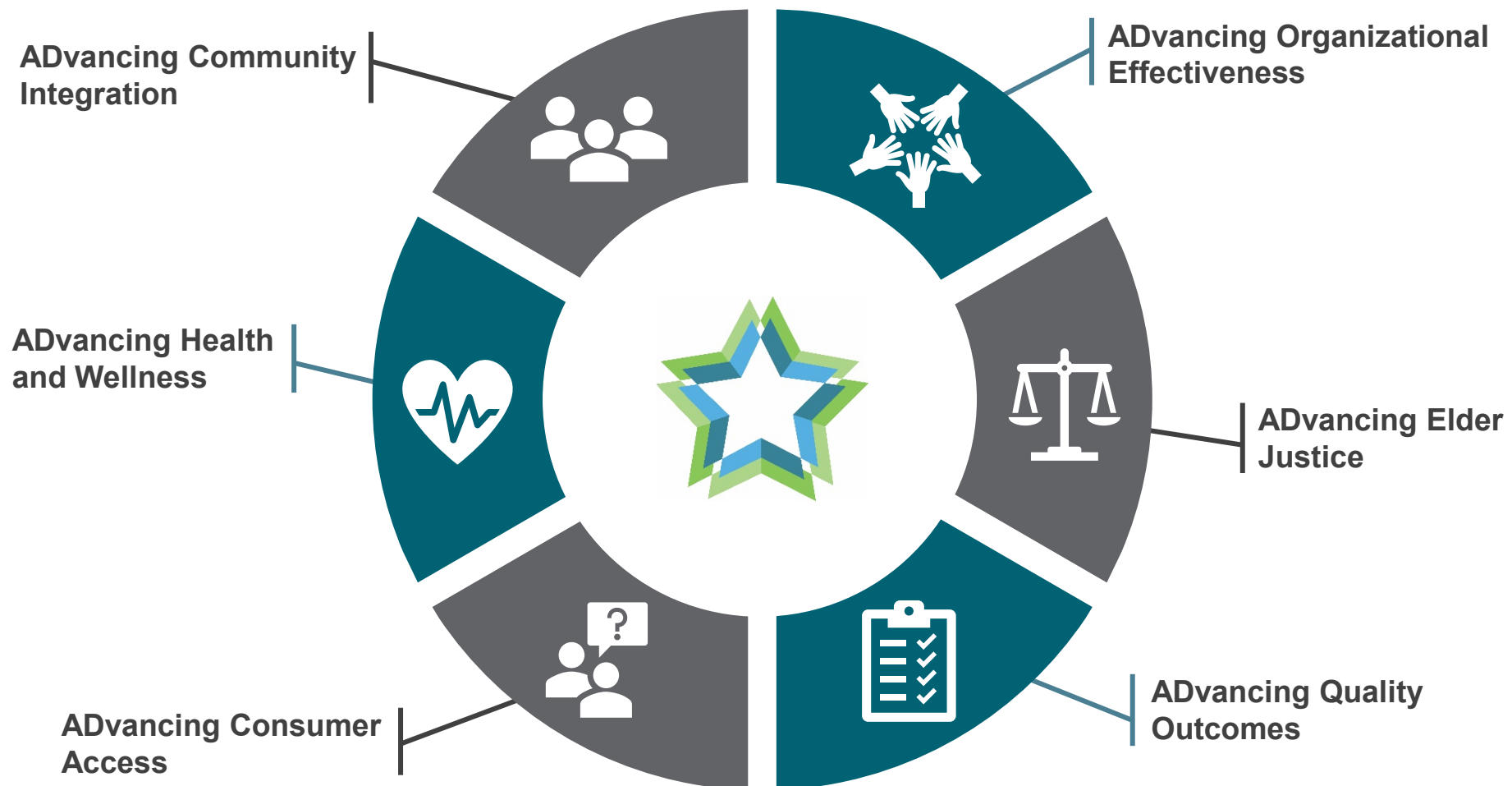


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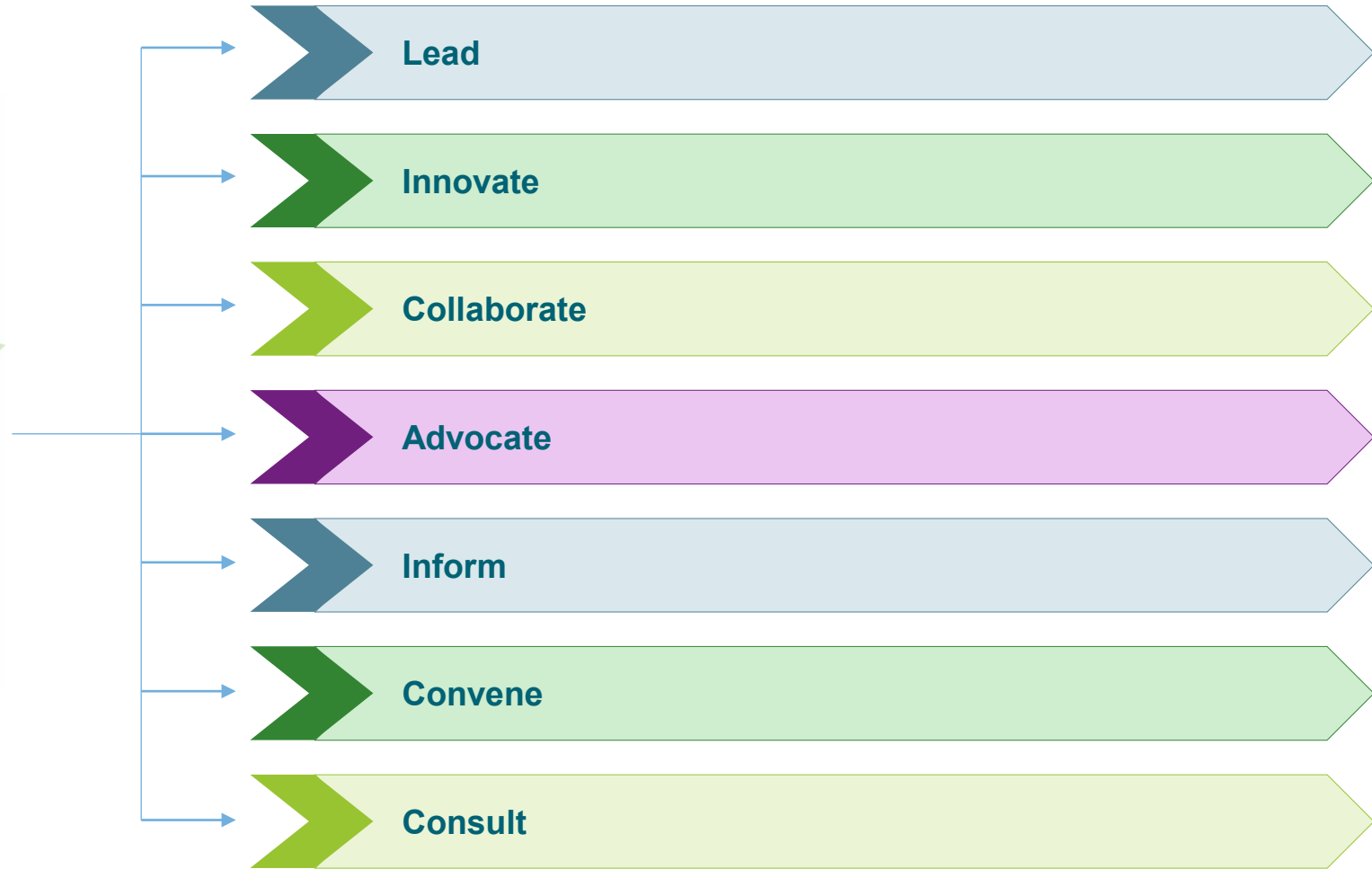


Our Mission is to design, improve,  
and sustain state systems delivering  
long-term services and supports for  
older adults, people with disabilities,  
and their caregivers.

# Provide Leadership, Technical Assistance, and Policy Support to State LTSS Systems in the Following Areas



ADvancing States  
helps states



ADVANCING  
STATES



ALTARUM

SOLUTIONS TO ADVANCE HEALTH





# ConnectToCareJobs.com



## Provides:



Employers with a way to fill critical staffing gaps quickly



Jobseekers with an easy way to connect with employers nationwide



States with actionable data about the workforce needs

**Concept:** Similar to the dating app Match.com, a facility enters their staffing needs into a portal and the website matches by people who have the skills.

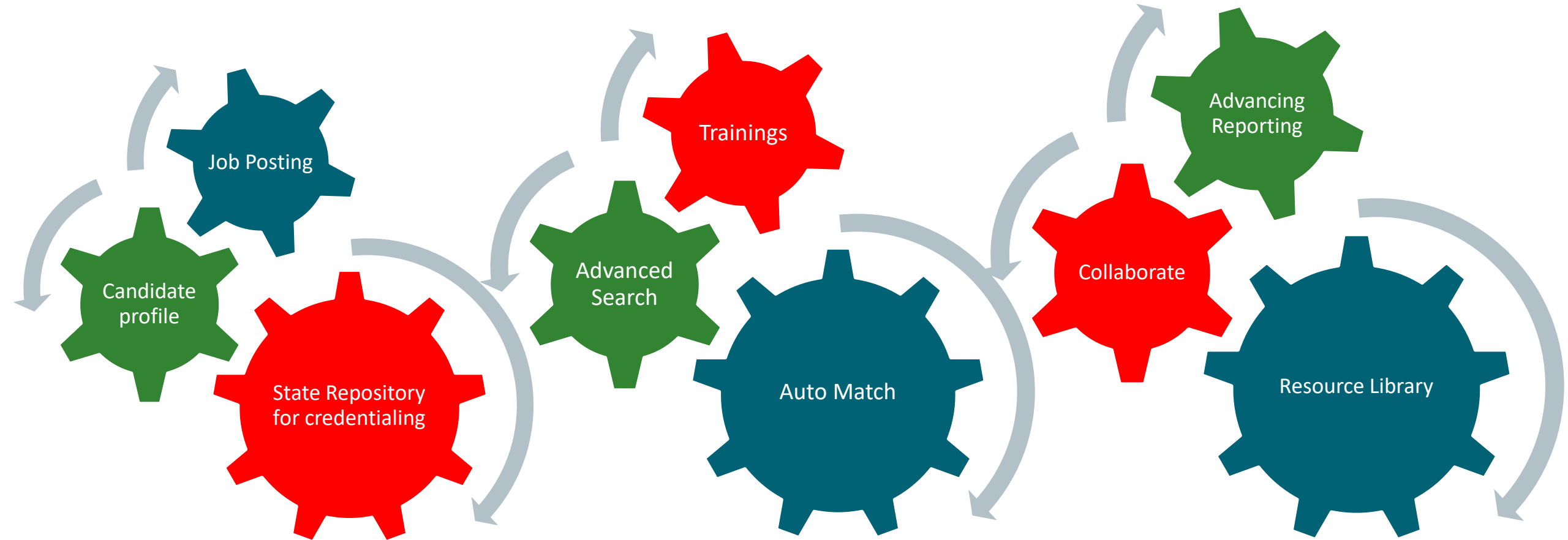
# Using Enhanced FMAP Funding to Create a Flexible IT Infrastructure for State Workforce Development & Expansion



- In June & July, states filed plans for using enhanced federal matching funds enacted as part of the American Rescue Plan Act of 2021 (Pub. L. 117-2) Section 9817. **Many plans aim to expand & improve the HCBS workforce.**
- ADvancing States and Altarum are proposing to build out ConnectToCareJobs.com, an online jobs registry & employer-employee matching service, to provide many more services & create **a flexible IT infrastructure for state workforce development and expansion.**
  - We will enhance and **re-architect the existing ConnectToCareJobs.com platform to support a range of additional functionalities**, e.g., credential tracking; workforce training requirements & available training programs; services that different types of workers are permitted to provide; & individual worker & employer preferences.
- Enhanced platform will allow ConnectToCareJobs.com to be **the HCBS workforce management tool**



# Features of Enhanced Platform







# Potential Platform Features



## State's repository for credentialing

Ability to take a set of trainings recommended by the state and obtain a credential certificate

Ability to renew/recertify credentials annually.



## Candidate Profiles

Create and maintain a profile with minimum effort.

Print a comprehensive resume from the profile.

Auto-disable/delete profile.\*

\*criteria to be discussed



## Jobs Postings

Easily post jobs using dropdowns, tags, and guides.

Easily see results from the existing candidates after listing a job.

Receive regular updates when a new profile is matched



## Advanced Search

Search extensively through the existing profiles. Filter results further to narrow down the search to a handful of candidates to select from.

Save multiple search criteria to reuse at other times.



## Auto Match

Let the system do the work for you.

Periodically, the system will search through the job postings and the existing profiles to automatically find the right matches and email the potential candidates and employers with results.



# Potential Platform Features con't



## Trainings

A portal for the states to add, manage, or recommend trainings (external websites, PDFs, videos, etc.) and tag them with competency levels, topics, audience, etc.\*

\* Our team can help with setting up new trainings.



## Resources Library

A portal to add new resources (external websites, PDFs, videos, etc.) for candidates to explore and enhance their knowledge skills.

Search and filter resources with given criteria.



## Collaborate

Use a forum to communicate and collaborate with other candidates or potential employers.

Use community help to learn new trade tricks and progress in your career.



## State Workspace

A workspace for the state to showcase stats, new initiatives, policies, roadmaps, etc.

A place for the state admins to manage their team and reports.



## Reports

Generate weekly, bi-weekly, annually, or as needed reports for new profiles added, new jobs listings added, number of matches, number of trainings viewed, number of new credentials issued, etc.

# Shared Services Model



Governance Board created to guide decisions about the platform.

Platform costs shared by all participating states, both the initial build out and the ongoing maintenance and support.

Engineered to accommodate state specific requirements (i.e. certification requirements, certification definitions, contact info).

Using this model allows for a more efficient use of resources and maximizing value of HCBS FMAP dollars

- A more feature-rich system

Each state receives its own landing page and unique branding.

All data securely housed jointly in backend

Ongoing maintenance may utilize state Advanced Planning Document (APD) funds

- Share long-term maintenance costs and share in future improvements

# Timeline

## ***One month***

Define Scope and Requirements

- Input from all participating states

## ***Nine months***

Build

Agile development with regular testing and state feedback

## ***Two weeks***

User Acceptance Testing (UAT) and Go-Live

- Launch site



## Additional Services and Support Offerings

### Comprehensive Long Term Care Training

- In person and virtual training content could be provided to states through workforce management tool

### Learning Action Network (LAN)

- Could provide coordination and subject matter expertise to host a LAN focused on career development opportunities for long term care workers

# For more information:



If your state is interested in participating  
Use the QR Code to Sign Up  
Or head to  
<http://www.advancingstates.org/>  
Select Opportunities

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